





How to Design a basic lay out of a guided tour

As a new service in the tourism Industry

Let's get to know each other



Name
Favorite Color
Month of Birth
Hobbies



Vision



My Town Your Town [MTYT] is an Erasmus+ training project that is aiming to raise youth

employability, development of new skills and encourage inclusion through intergenerational tourism development.

The key feature of the project is: youth (18-30) **to work with older mentors** to produce a **new interpretation** for an existing (or a new) tourism or cultural destination in their local area. The new narration will be positioned in a way that will represent the values of the EU and the multi-cultural facets of the host community to meet the needs of 21st century visitors.

The project is based on **active learning methods** and is supported by mentoring program as designed by the partners, representing Cyprus, Italy, Croatia and Greece, and an expert partner from Scotland, UK.

The project will run **sustainable tourism training for the young people**, develop and pilot the innovative interpretation tool with them, the mentors and local SME tourism related businesses.

Purpose of getting together...

Youth works with mentors to design an 1 day guided tour in the town of Paphos.



Directions:

- Combine Educational Activities
- With Fun
- & Workshops
- Use local resources
- Realistic Timetable
- Lunch & Tea Breaks
- Visitors' Needs



Target Groups:

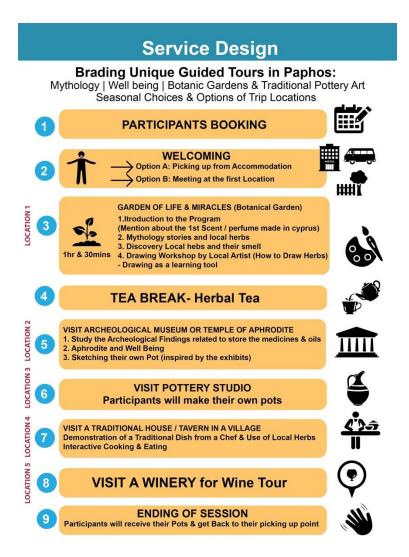
The project's main beneficiaries are: youth, including NEET with at least a quarter of participants from this group, and youth who have completed post-secondary and tertiary education and are not employed, under employed, or those who have not yet considered tourism as a career.





Outcomes

1. One day guided tour proposal lay out





2.Facebook Page targeting young visitors with recommendations of things to do & see in Paphos

Steps



- 1. Presentation by Mentors
- 2. Search online things to do and see in Paphos
- Shower of Thoughts as a group (Attraction + Activity)
- 4. Write proposals individually
- 5. Create a Facebook Page & Post proposals

Theopisti Gerali Expertise: Agroturism

The Value of Local Resources

Agro tourism
 Personal Business

 Why to maintain the Theme & Share it

Opportunities for young entrepreneurs







Maria Charalambous Expertise: Culture

Stay Traditional...

- Traditional Dances
- Love between communities
- Traditional Music
- Easter Games & Festivals
- Food Cuisine
- Traditional Weddings







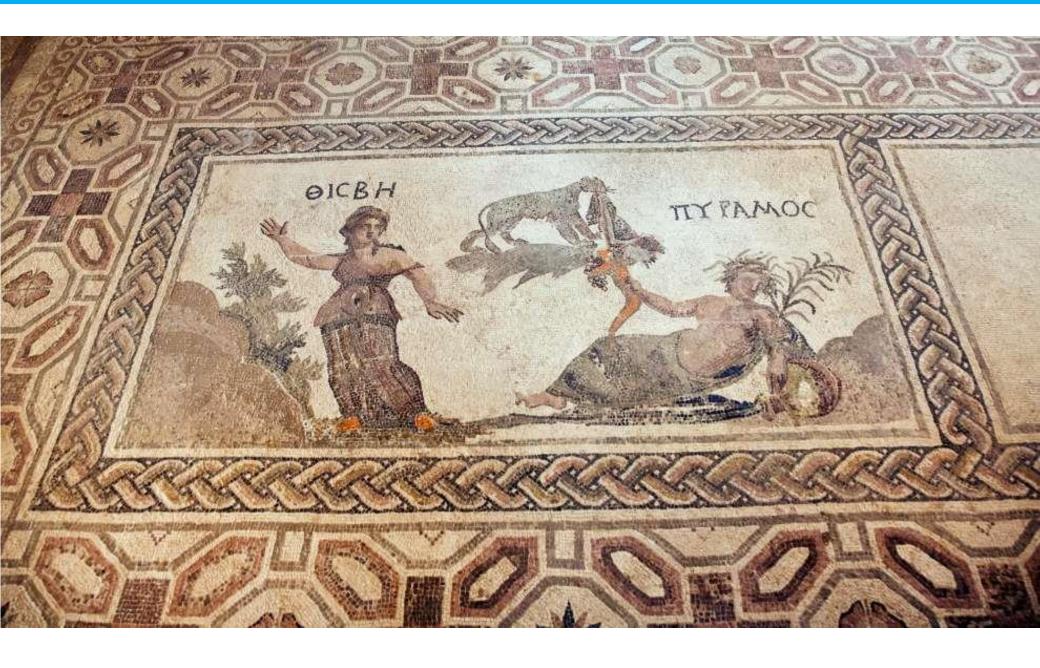
Georgia Patsalou Expertise: Education

Learning Activities

- Paphos
- Migration/Tourists
- Visit Archeological
 Museum
- Archeological Park
- Mosaics House of Dionysus







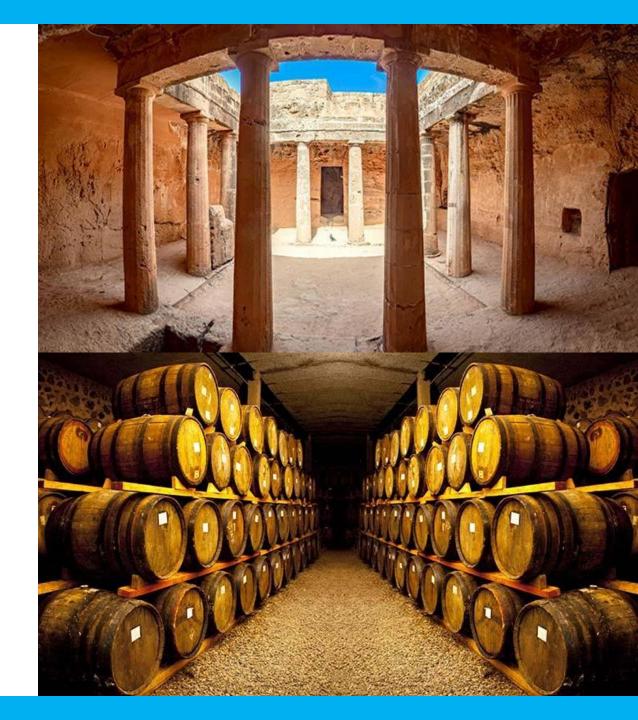
Georgia Patsalou Expertise: Education

Learning Activities

- Wine / Wineries
- Lighthouse Effigy
- Sunset
- Wove Fabrics /
 Beautiful Cyprus
 Patterns
- Akamas Plants & Animals
- Treasure HuntingGames

Research

Things to Do & See in Paphos



Showers of thoughts

Attraction & Activity



Proposal lay out

One Day Guided Tour

Service Design

Brading Unique Guided Tours in Paphos:

Mythology | Well being | Botanic Gardens & Traditional Pottery Art Seasonal Choices & Options of Trip Locations



PARTICIPANTS BOOKING





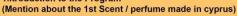


WELCOMING Option A: Picking up from Accommodation



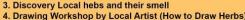
Option B: Meeting at the first Location

GARDEN OF LIFE & MIRACLES (Botanical Garden)
1.Itroduction to the Program





- Drawing as a learning tool







TEA BREAK- Herbal Tea



VISIT ARCHEOLOGICAL MUSEUM OR TEMPLE OF APHRODITE
1. Study the Archeological Findings related to store the medicines & oils
2. Aphrodite and Well Being
3. Sketching their own Pot (inspired by the exhibits)



OCATIO

VISIT POTTERY STUDIO

Participants will make their own pots



VISIT A TRADITIONAL HOUSE / TAVERN IN A VILLAGE
Demonstration of a Traditional Dish from a Chef & Use of Local Herbs
Interactive Cooking & Eating



CATION

VISIT A WINERY for Wine Tour



9

ENDING OF SESSION

Participants will receive their Pots & get Back to their picking up point



Facebook Page

Post
Proposals
&
Social media
Strategy









