



«My Town Your Town – MYTT»

(2018-3-CY02-KA205-001387)

Program of Training

Dates: 25 - 29 June 2021

Address: DIGITAL IDEA Lab, Karditsis 2, Larissa

DAY 1 (Friday 16:00 – 21:00)

To clarify the meaning of youth entrepreneurship in different culture and countries. To identify resources and challenges needed to implement entrepreneurial initiatives.

DAY 2 (Saturday 9:00 – 14:00)

Exchanging experiences and good practices in the field of entrepreneurial learning among players in the fields of established local businesses run by young entrepreneurs.

DAY 3 (Sunday 9:00-14:00)

Visit to the Diahronic Museum in Larissa. Lecture from the Head of Management of the Museum on the basics of commercialization activities. How to promote Cultural Heritage Entrepreneurship as a way of developing rural regions. Introduction to the “interactive museum” - screens, development of exhibitions, commercialization.

DAY 4 (Monday 16:00 – 21:00)

Tools and methods to encourage and prepare young people to undertake entrepreneurial activities. Create a guide for youth entrepreneurship in the field of tourism and cultural heritage.

DAY 5 (Monday 9:00 – 14:00)

Final version of the guide for youth entrepreneurship in the field of tourism.

Evaluation of Training.

Certification.